



U.S. BLACK CHAMBERS, INC.

The National Voice of Black Business

**Not affiliated with the National Black Chamber of Commerce*

February 6, 2020

The Honorable George Kenneth Butterfield
United States House of Representatives
Washington, DC 20515

Dear Representative Butterfield:

On behalf of the U.S. Black Chambers, Inc. (USBC), I write today in strong support for H.R 3957, the *Expanding Broadcast Ownership Opportunities Act of 2019*. USBC's mission is to help Black businesses thrive, bolster the American economy, create responsible policies, and prepare the next generation of Black entrepreneurs. As advocates for the Black business community, we understand the importance supporting minority voices in the media, specifically Black-owned broadcasters.

Voices in the media must represent the communities they serve, and the lack of minority voices in broadcasting is a concerning issue. The *Expanding Broadcast Ownership Opportunities Act* takes significant measures to increase ownership opportunities for minorities by reestablishing the Minority Tax Certificate Program at the Federal Communications Commission (FCC) and expanding the FCC's incubator program, encouraging investment into minority-owned broadcast stations

We support this important piece of legislation because we believe that it will level the playing field amongst broadcasters, empowering historically disadvantaged groups, and encouraging new entrants into the industry.

USBC recognizes the need and opportunity for successful policy that aims to increase the number of minorities, especially people of color, in broadcast media and I am confident that this piece of legislation will illuminate a path forward to diversify the industry. I look forward to working with Congress towards the passage of this bill.

Sincerely yours,

A handwritten signature in black ink, appearing to read "R. Busby".

Ron Busby
President & CEO
U.S. Black Chambers, Inc.